



putting you & yours together

AMES SCULLIN O'HAIRE INC

asoy.com

The Skinny on Ames Scullin O'Haire

FOUNDED: January 4, 1997 (before Google, Facebook or The Snuggie began)

OWNERSHIP: Fiercely independent and equally-owned by John Ames, managing partner - strategy, Patrick Scullin, managing partner - creative, Tony O'Haire, managing partner - engagement

NUMBER OF EMPLOYEES: 55

ANNUAL BILLINGS: Over \$110 million

WEBSITE: asoy.com

PHILOSOPHY: Ames Scullin O'Haire is all about 'putting you and yours together'

APPROACH: We spark relationships between brands and people using all methods to connect, convince and convert. We lead conversations, change attitudes and spur actions that result in sales. We bring seamless integration without frustration and perform magic — not black magic, but the good kind.

CURRENT CLIENTS:

Mitsubishi Electric	Georgia Natural Gas
Food Lion Supermarkets	Seagram's Ginger Ale (Coca-Cola Co.)
Georgia Aquarium	Heartgard Heartworm Preventative
Applebee's Restaurants in Atlanta	Bloom Grocery Stores
Husky Tools	SureFit Orthotics
Bottom Dollar Food Stores	National Blues Foundation

TURN ONS IN A POTENTIAL CLIENT:

Ambitious, collaborative, believes in the power of communications and imagination

TURN OFFS IN A POTENTIAL CLIENT:

Dictatorial, CYA mentality, not curious

COORDINATES:

Address: 245 Peachtree Center Ave., 23rd Floor, Atlanta, GA 30303

Main Telephone: (404) 659-ASOY (2769)

NEW BUSINESS CONTACT:

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